

# EVALUATING NETWORK MARKETING COMPANIES

ToniVans.com - EffingSimple.com



## NETWORK MARKETING COMPANY:

- How did you hear about the company?
- How long has the company been in business?
- How many people are partnered with the organization and what is the average pay by level?
- Is the person who is recruiting you happy with the company?
- How successful are the leaders at recruiting new partners?
- What are the future plans to grow and sustain the company?

## NETWORK MARKETING LEADERSHIP:

- What's your relationship with the person recruiting you? Do you like them? Can you be honest and transparent with them? Is this someone you'd want to spend time with as you build your business and celebrate the success of your business?
- How do the owners operate? Are they visible within the organization? Are they relatable? Do they act with integrity?
- Does being among coworkers feel like home or within a family?
- How do leaders recognize and reward performance?

## NETWORK MARKETING COMP PLAN:

- How are partners financially rewarded for their service?
- Is the comp plan more focused on recruiting or personal sales?
- Is there a "quick start" program to help new reps gain momentum?
- Is the comp plan built to last?
- Does the comp plan allow for multiple revenue streams?
- Is there a cap or maximum on the income potential?
- What incentives are offered (product, car, travel, jewelry, service awards)?

# NETWORK MARKETING COMPANY INFRASTRUCTURE:

- Does the company have clear policies and procedures?
- How are customer orders handled?
- Will the company's online and social media presence enhance the customer experience?
- What does the back office look like and what tools are available for representatives and customers?
- What customer data do partners have access to?
- What systems are in place to communicate with customers?

## FLAGSHIP PRODUCT(S):

- What are the company's most popular products (by sales volume)?
- Do you use the products? If yes, how do you feel about the products?
- How does the product cost compare to other products offered in the marketplace?
- What's the product return policy?
- What's the average rate of return?
- What's the product development cycle?
- How often are new products introduced?
- Does the product line fit with today's environment?



## SOCIAL MEDIA

[Facebook.com/TheToniVans](https://www.facebook.com/TheToniVans)

[Instagram.com/TheToniVans](https://www.instagram.com/TheToniVans)

[Instagram.com/Mr\\_Repurposed](https://www.instagram.com/Mr_Repurposed)

[Twitter.com/TheToniVans](https://twitter.com/TheToniVans)

[YouTube.com/user/ToniVans](https://www.youtube.com/user/ToniVans)

[LinkedIn.com/in/ToniVans](https://www.linkedin.com/in/ToniVans)

